

Latvia University of Life Sciences and Technologies
Faculty of Economics and Social Development
Svetes street 18, Jelgava

25TH ANNUAL INTERNATIONAL SCIENTIFIC CONFERENCE
ECONOMIC SCIENCE FOR RURAL DEVELOPMENT 2024

MAY 16, 2024

09:00 – 10:00 **REGISTRATION**
10:00 – 12:00 **PLENARY SESSION**
12:00 – 13:00 **LUNCH**
12:00 - 13.30 **PROJECT AND POSTER SESSION**
13:00 – 14:30 **SESSION I**
14:30 – 15:00 **COFFEE BREAK**
15:00 – 16:30 **SESSIONS II**

17:00 – 20:00 **Closing event of the conference** -
experience of international research and informal
discussions (with invitation)

PLENARY SESSION

Place: Hall of ESAF, 3rd floor

CHAIR: SANDIJA ZEVERTE-RIVZA, ALDONA ZAWOJSKA

REPORT TIME – 10 MINUTES, DISCUSSION – 5 MINUTES

10:00	Andra Zvirbule	WELCOME ADDRESS AND OPENING REMARKS
10:05 – 10:20	Sandija Zeverte-Rivza, Rufina Biktimirova, Firuza Galimova	THE DEVELOPMENT OF THE BIOECONOMY CONCEPT IN UZBEKISTAN IN TERMS OF POLICY IMPLEMENTATION
10:20 – 10:35	Aldona Zawojska, Tomasz Siudek	EU-UKRAINE AGRICULTURAL TRADE RELATIONS DURING THE 2022 WAR CRISIS
10:35 – 10:50	Ekaterine Agamanashvili, Asie Tsintsadze	IMPACT OF ISO 9001 QUALITY MANAGEMENT SYSTEM ON SMES. THE EXAMPLE OF GEORGIA
10:50 – 11:05	Ilgmars Lejnies, Modrite Pelse	POLICY-PLANNING INITIATIVES AND HYDROGEN APPLICATION FACILITATION PROJECTS IN LATVIA
11:05 – 11:20	Alina Danilowska	TRENDS IN AGRICULTURAL LAND PRICES IN POLAND AND IN THE EUROPEAN UNION
11:20 – 11:35	Vilma Kazlauskiene, Irena Klimaviciene, Karolina Kukcinaviciute	THE RESEARCH OF THE SUSTAINABILITY REPORTING: THE CASE OF LITHUANIAN PUBLIC COLLEGES
11:35 – 12:00		DISCUSSION

Place: Hallway of 2nd floor

12.00 – 13.00 LUNCH

12.00 - 13.30 PROJECT AND POSTER SESSION

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SESSION I

**NEW DIMENSIONS IN THE DEVELOPMENT OF SOCIETY
INTEGRATED AND SUSTAINABLE REGIONAL DEVELOPMENT**

Place: Hall of ESAF, 3rd floor, 13:00 – 14.30

CHAIR: LIGA FELDMANE, ILZE JUDRUPA

REPORT TIME – 10 MINUTES, DISCUSSION – 5 MINUTES

Ritvars Metra, Signe Dobelniece	FROM BYTES TO BITES. DATA CAPITALISM AND FOOD DELIVERY BUSINESS IN EUROPE
Lasma Licite Kurbe	THE CONCEPT OF SOCIAL ECONOMY AND ITS CHALLENGES IN LATVIA
Aleksandrs Dahs, Juris Krumins, Atis Berzins, Kristine Lece	VANGUARD AND LAGGARD RURAL POPULATION CLUSTERS IN LATVIA
Oksana Zabko	CONTRIBUTION OF DISPLACED UKRAINIANS TO ADDRESSING LABOUR SHORTAGES IN LATVIA
Liga Feldmane, Zenija Kruzmetra, Anete Tirmane	NEWCOMER INTEGRATION IN THE RURAL AREAS
Jelizaveta Prilucka, Jelena Salkovska	IMPACT OF MARKETING FACTORS ON CUSTOMER EQUITY
Agnija Greizina	MARKETING RISKS AND THEIR MANAGEMENT FOR COMPANY SUSTAINABILITY
Ilze Judrupa, Kaspars Plotka, Evija Liepa-Hazeleja	THE IMPACT OF EDUCATION ON EMPLOYMENT AND WAGES IN REGIONS OF LATVIA
Inese Trusina, Elita Jermolajeva, Viktors Gopejenko	SYSTEM-DYNAMIC APPROACH TO ASSESSING SUSTAINABLE DEVELOPMENT: THE EXAMPLE OF THE USA

SESSION II

**CIRCULAR ECONOMY: CLIMATE CHANGE, ENVIRONMENTAL ASPECT, COOPERATION, SUPPLY CHAINS
EFFICIENCY OF PRODUCTION PROCESSES AND COMPETITIVENESS OF COMPANIES
RURAL DEVELOPMENT AND ENTREPRENEURSHIP**

Place: Hall of ESAF, 3rd floor, 15:00 – 16.30

CHAIR: SANDRIS ANCANS, LUDWIK WICKI

REPORT TIME – 10 MINUTES, DISCUSSION – 5 MINUTES

Sandris Ancans	LABOUR PRODUCTIVITY CONVERGENCE IN THE BUSINESS ECONOMY ACROSS EU MEMBER STATES
Ludwik Wicki, Aleksandra Wicka	CHANGES IN THE IMPORTANCE OF AGRIBUSINESS IN THE POLISH ECONOMY AFTER 2000
Diana Liva, Andra Zvirbule	TRANSITIONING TOWARDS SUSTAINABLE AGRICULTURE IN THE BALTIC COUNTRIES – STRATEGIC AND REGULATORY FRAMEWORK ASSESSMENT
Laura Martinsone	SUSTAINABLE PACKAGING IN THE CONTEXT OF CIRCULATION AND SUSTAINABILITY
Laura Martinsone	FOOD PACKAGING, ITS TYPES AND IMPORTANCE IN PRODUCT SALES
Natalja Tocolovska, Inga Jekabsone	BALTIC CORPORATE BOND MARKET AFTER COVID-2019 AND CAPITAL MARKETS UNION ACTIONS
Agnese Eizenberga, Liga Proskina	DESCRIPTION OF THE SITUATION IN THE AQUACULTURE INDUSTRY IN LATVIA
Rolands Feldmanis, Vitālijs Boļšakovs	INNOVATIVE SOLUTIONS IN ORGANISATION OF AGRICULTURE AND FORESTRY PRODUCT TRANSPORTATION
Raul Omel, Maire Nurmet	VIABILITY OF ESTONIAN DAIRY FARMS
Igors Babics, Elita Jermolajeva	THE PORTRAIT OF THE MODERN ONLINE CUSTOMER IN LATVIA



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Science



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POSTER SESSION

12:00 – 13:30

PLACE: HALLWAY OF 2ND FLOOR

Sandis Sprudzans, Olga Senkane, Anda Zvaigzne	ANALYSIS OF FACTORS IN THE COMPETITIVENESS OF RURAL SCHOOLS IN LATGALE REGION: THE RESULTS OF AN EXPERT SURVEY
Aija Vonoga, Anda Zvaigzne, Sandra Sprudzane, Iveta Mietule	STRATEGIC POSITIONING AND THE IMPORTANCE OF COMMUNICATION FOR STARTUPS IN LATVIA
Ginta Kronberga, Edijs Upmalis	RESIDENTS' PARTICIPATION IN THE DECISION-MAKING OF THE MUNICIPALITY OF MARUPE
Anda Batraga, Maija Dobele, Jelena Salkovska	CHALLENGES OF ORGANIZATION'S CULTURE CHANGES IN BALTIC ENTERPRISES
Kitija Kirila, Rita Skobejeva	OPPORTUNITIES AND LIMITATIONS OF THE STAFF MOTIVATION SYSTEM OF COMPANY "X"
Liga Proskina- Abduaziz Abduvasikov, Firuza Galimova, Daniela Proskina	THE CONCEPT OF BIO-REGIONS AND ITS RELEVANCE IN ACHIEVING GREEN GOALS
Daniels Truksans, Merle Dreessen, Ieva Freimane-Mihailova, Patricija Pablaka, Liga Biezina, Raimonds Ernsteins	ECO-SCHOOLS AS RESOURCE AND INSTRUMENT FOR MUNICIPAL ENVIRONMENTAL GOVERNANCE DEVELOPMENT: COMMUNICATION FRAME FOR COLLABORATION PARTNERSHIPS
Raimonds Ernsteins, Janis Kaulins, Liga Biezina	MUNICIPAL ENVIRONMENTAL GOVERNANCE PROCESS: COMPLEMENTARY GOVERNANCE INSTRUMENTS
Inguna Leibus, Luize Filipova	NATURAL RESOURCE TAX AS AN INSTRUMENT FOR SUSTAINABLE ENVIRONMENTAL GOVERNANCE
Raimonds Ernsteins, Karlis Aleksandrs Konkovs, Rasa Ikstena, Maris Ozolins	LAKE GOVERNANCE DEVELOPMENTS IN LATVIA: PRECONDITION COMMUNICATIONS INSTRUMENTS FOR LAKES AND WETLANDS GOVERNANCE
Raimonds Ernsteins, Liga Biezina, I. Kudrenickis, A. Kazocina	MUNICIPAL ENERGY AND CLIMATE CHANGE ADAPTATION GOVERNANCE DEVELOPMENTS IN LATVIA: FRAMEWORK OF GOVERNANCE INSTRUMENTS